



Theme for 2013:  
**Values Education**

**Submission Deadline: 16 September 2013**



If your school has initiated educational projects/activities that promote positive **VALUES** among students, teachers, and communities, you are invited to participate in the

**2013 SEAMEO - Japan Education for Sustainable Development (ESD) Award**

This will give entrants the opportunity to be recognised as a model of best practices in integrating values to promote Education for Sustainable Development across Southeast Asia.

***All schools in Southeast Asian countries are invited to join the Competition.***

Organisers



Supporting Partners



**Bangkok Office**  
Asia and Pacific Regional  
Bureau for Education



**More information, visit [www.seameo.org](http://www.seameo.org)**

## I. Introduction

In 2002, the United Nations General Assembly adopted Resolution 57/254 and declared the period 2005-2014 as the “United Nations Decade of Education for Sustainable Development” (DESD) and appointed UNESCO as the lead agency in coordinating and promoting the implementation of the decade.

In its declaration, the United Nations General Assembly defined ESD as a “dynamic and expansive undertaking that envisions a world where every person has the chance to benefit from educational opportunities and to learn the lifestyles, behaviours and values necessary to create a sustainable future.”

A series of regional and national DESD launches followed the declaration in different parts of the world. The DESD offers an opportunity to promote the vision of a more sustainable and just global community through different forms of education that enable individuals to develop the understanding, knowledge, skills and values necessary to improve the quality of life in a sustainable manner. ESD consists of three pillars of sustainable development: society; environment; and economy. The perspectives of ESD under each pillar are as follows:

- **Socio-Cultural Perspectives:** human rights, peace and human security, gender equality, cultural diversity and intercultural understanding, health, HIV/AIDS and governance.
- **Environmental Perspectives:** natural resources, biodiversity, climate change, rural transformation, sustainable urbanization, and education for disaster risk reduction and mitigation.
- **Economic Perspectives:** poverty reduction, corporate responsibility and accountability, and market economy.

In support of the DESD, the Southeast Asian Ministers of Education Organization (SEAMEO) and the Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT) in cooperation with UNESCO Asia and Pacific Regional Bureau for Education and the Bank of Tokyo-Mitsubishi UFJ, Ltd. are committed to promote best practices in ESD in schools across Southeast Asia by organizing the SEAMEO-Japan Education for Sustainable Development (ESD) Award. The award has been organized annually from 2012 to 2014.

The objectives of the SEAMEO-Japan ESD Award are:

1. To raise awareness of Education for Sustainable Development (ESD) in schools and communities across Southeast Asia;
2. To promote ESD best practices in schools and communities across Southeast Asia;
3. To share and exchange knowledge and best practices on ESD in schools across Southeast Asia and Japan; and
4. To encourage networking among schools and communities which implement ESD practices in both Southeast Asian countries and Japan.

The first awards scheme in 2012 was conducted under the theme of: “Education for Disaster Risk Reduction”. This initial competition attracted entries from 69 schools in Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand and Vietnam.

## II. Theme for 2013: “Values Education”

Since the start of the 21<sup>st</sup> Century, our global society has witnessed dramatic changes brought about by modernisation, globalisation, economic development, technological advances, materialism and consumerism. These factors have a profound influence on our daily lives and in some circumstances we have witnessed the deterioration of values particularly among our pupils and the younger generation.

“**Values**” are defined broadly as the principles and fundamental convictions that act as general guides to behaviour and the standards by which particular actions are judged as good or desirable (Halstead and Taylor, 2000). Values such as respect, honesty, compassion, care, humility, understanding, tolerance, inclusion, resilience, responsibility and social skills are essential qualities that equip our students with the necessary skills to thrive in this demanding modern age. Many countries emphasise the importance of education in equipping students with the correct values so that they can meet the challenges ahead and live healthy, contented and satisfying lives.

The “Education for Global Citizenship” study, which was published by the Education Above All (EAA) project in 2012 following the launch of the UN Secretary-General’s Global Education Initiative, mentions that “**Values Education and Life Skills Education** typically include core values such as empathy for other human beings and respect for human dignity, together with core life skills, including intra-personal skills such as emotional awareness, and inter-personal skills such as communication, cooperation, problem-solving, conflict resolution and advocacy.” Values education, as such, is a widely acceptable umbrella title; however, it tends to suggest a focus more on the ethical aspects of individual conduct without linking fully to issues of human rights, or civic responsibilities. In the same study, values education is but one of several themes under “education for global citizenship”; the others being peace education, human rights education, citizenship or civic education, etc.

Considering the importance of values education, within the school system, to promote Education for Sustainable Development, the theme of the 2013 SEAMEO-Japan ESD Award is: “**Values Education**”. This concept aims to raise awareness and promote positive human values among both teachers and students.

Therefore, the purposes of the 2013 SEAMEO-Japan ESD Award with the theme of “Values Education” are:

1. To raise awareness about the importance of values education among schools and communities in Southeast Asia;
2. To promote and share best practices and initiatives of values-based education approaches within schools and communities in Southeast Asia; and
3. To enable schools to develop and improve current practices in values education.

Under the theme of “Values Education”, the award’s scheme will select schools with the best practices that promote students’ understanding and knowledge of values that develop a positive transformation of attitudes and student behaviour through an effective school policy, management plan, activities, curricular, and teaching strategies.

The entry should demonstrate the school’s value-based programme which has addressed at least one area of the following pillars of Education for Sustainable Development’s perspectives:

- **Socio-Cultural Perspectives:** human rights, peace and human security, gender equality, cultural diversity and intercultural understanding, health, HIV/AIDS and governance;
- **Environmental Perspectives:** natural resources, biodiversity, climate change, rural transformation, sustainable urbanization, and education for disaster risk reduction and mitigation;
- **Economic Perspectives:** poverty reduction, corporate responsibility and accountability, and market economy.

### III. All schools in Southeast Asian countries are invited to enter the competition

All public and private elementary/ secondary schools in 11 Southeast Asian countries namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam are invited to submit the information of the school’s programme/project/practice/activity related to the theme.

### IV. Prizes for the winning schools

#### 1) 1<sup>st</sup> Prize

- US\$1,500
- A study tour to Japan for four days

(The organizer will sponsor the travel expenses for 4-6 persons which includes roundtrip airfares, accommodation for 3 nights, domestic transportation in Japan, interpreter, and visa fees)

#### 2) 2<sup>nd</sup> Prize

- US\$1,000

#### 3) 3<sup>rd</sup> Prize

- US\$500

#### 4) A special prize from the Bank of Tokyo-Mitsubishi UFJ, Ltd. for the best Values Education activity carried out in small schools of less than 150 students

- US\$1,000

All winning schools will receive a plaque of recognition and a certificate for teachers and students involved in planning and implementing the school’s Values Education programme.

A representative of the winning schools will be sponsored to participate in the award presentation ceremony which will be held at the SEAMEO High Officials Meeting in November 2013 in Thailand.

All participating schools that have submitted entries relevant to the theme will be recognized (name, project name and country) on the SEAMEO website and the winning schools’ details will also be posted on the SEAMEO Website.

## **V. Judging criterion**

The judging committee will consider the following criteria in selecting the winning schools:

### **1. Strategy/ modality of implementation**

- Values are emphasised and incorporated into school policies, management plans and teaching and learning programmes across subjects.
- The school has a clear plan for the development, implementation and promotion of school value systems.
- Clear teaching strategies for the effective teaching of values to students, both in and outside classrooms, are emphasised and applied by teachers.
- Appropriate and effective methods and resources are used to implement the programme to teachers, students and communities.
- Monitoring and evaluation mechanisms or processes are identified to safeguard the immediate and long-term outcomes of the programme.

### **2. Innovation and creativity**

- The school programme has demonstrated instructive and innovative practices in promoting values to teachers, students, parents and communities.
- The entry is a new idea/concept or an improved/adapted version of an existing activity, implemented by the school.

### **3. Reliability and achievement**

- Results, after implementation, have shown the effectiveness and benefits of the school programme to students, teachers, parents and the wider community.
- Proof of other achievements by students, teachers or the school is demonstrated.

### **4. Participatory and inclusive**

- The school has demonstrated the use of inclusive, consultative and participatory processes with students, teachers, parents and local communities in planning and implementing the values education programme.
- The school has demonstrated the relationships that exist between parents, teachers, students, school leaders, local communities, local education authorities and other organizations to support the school's programme.
- The school has shown that the programme has strengthened student involvement in local communities and local voluntary organizations.

### **5. Sustainability**

- The school has received financial or in-kind support from stakeholders, local government and communities.
- The school has fully integrated values education and practices in the school management plan and teaching and learning activities across subjects for long-term actions.

### **6. Impact**

- Results of the evaluation identified positive transformation and attitudinal change that teachers, students and parents have all gained from the implementation of the programme.
- The school has demonstrated that the programme has changed/improved the behaviour of students, teachers and parents.
- The programme implemented by the school has had a positive effect on the local surrounding area and communities.

## **VI. The Judging committee**

The Judging Committee consists of experts in the areas of education, education for sustainable development, and human values-based education from Japan and Southeast Asian region. The decision of the Judging Committee shall be final and unappealable.

## VII. Guidelines for submission of entries

1. Schools can submit information about the school's programme/project/practice/activity related to the theme "Values Education" between 1 May to 16 September 2013. The deadline of entry submission is **Monday 16 September 2013**.
2. The school programme must have been completed or continued within the past three years.
3. Each school can submit only one entry.
4. Any school project related to the Education for Disaster Risk Reduction will not be considered as this area was the theme of the 2012 SEAMEO-Japan ESD Award.
5. The submission of the school's programme must be done through the template "**Submission Form of 2013 SEAMEO-Japan ESD Award**". The Submission Form can be downloaded from the SEAMEO website: [www.seameo.org](http://www.seameo.org) or requested by sending an email to the email address: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org).
6. Details about the submission of information about the school must adhere to the following format as in the Submission Form:
  - a) Part I - Information about the school;
    - 1) School name and contact details
    - 2) Brief information about the school such as number of teachers and students and educational level
    - 3) Details of the team members
  - b) Part II - Information about the school's Values Education Programme;
    - 1) Title of the school's programme
    - 2) Summary of the programme
    - 3) Background information or reasons why the school created this programme
    - 4) School vision, mission and core values
    - 5) Objectives/goals of the programme
    - 6) Values that the school aims for within the programme and/or definitions
    - 7) Period of time when the programme was or has been implemented
    - 8) Activities (Actions and strategies of implementation)
    - 9) Teaching strategies or pedagogies used for teaching values in the school
    - 10) Programme monitoring and evaluation mechanisms and summary of results
    - 11) Resources used for programme implementation
    - 12) List of partners, local government bodies, companies or development agencies who have participated in the planning and implementation, including their roles in the school programme
    - 13) Benefits/impacts/positive outcomes of the programme to teachers, students, parents and the community
    - 14) Proof of achievement from students, teachers, and the community
    - 15) Plan for sustainability and plan for the future
    - 16) List of attachments such as a copy of the school plan, learning/ teaching materials, samples of student worksheet, manuals, etc.
    - 17) Photographs related to the project (maximum of 10 photographs with captions in English)
7. Information about the school programme (Part II as above) **should not be over nine (9) pages of A4 in total**. The information should be written in **Times New Roman font, 11-12 point size**. (A half-to-one page A4 sheet about the project overview should be included.)
8. Information about the school project and the photo captions must be in English. The teaching and learning materials can be in local languages, however a brief translation in English should be provided.
9. All submissions should include related photos. (Maximum of 10 photographs with captions in English)



10. Schools should provide permission to use the submitted information, including photographs for publication purposes.
11. Schools can submit the "Submission Form of 2013 SEAMEO-Japan ESD Award" and materials to the SEAMEO Secretariat by
- a) Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org) and/or
  - b) Send a CD with digital files or printed documents by post to:
- SEAMEO-Japan ESD Award  
SEAMEO Secretariat  
920 Sukhumvit Road  
Klongtoey District,  
Bangkok 10110, THAILAND.
12. All entries submitted to the SEAMEO Secretariat will be acknowledged. If the school has not received an acknowledgement of receipt from the SEAMEO Secretariat within one week, please contact the SEAMEO Secretariat (Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)).

### VIII. Important dates

1 May to 16 September 2013	Period for submission of entries to the SEAMEO Secretariat by schools
<b>Monday 16 September 2013</b>	<b>The last day for submission of entries</b> (The schools must ensure that the SEAMEO Secretariat receives their entries by 16 September 2013.)
8 November 2013	Announcement of the winning schools on the SEAMEO website
27 November 2013 (To be confirmed)	Award presentation ceremony at the SEAMEO High Officials Meeting in Thailand
February or March 2014	Study visit programme in Japan for the 1 <sup>st</sup> winning school

### IX. Contact information

For enquires, please contact:  
SEAMEO-Japan ESD Award  
SEAMEO Secretariat  
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